



## Universities Allied for Essential Medicines

2010 Annual Conference, North Carolina

*"Our labs, our drugs, our responsibility"*

To register for the 2010 International Conference of Universities Allied for Essential Medicines, visit:

[www.essentialmedicine.org/conference/2010](http://www.essentialmedicine.org/conference/2010)

### **FRIDAY, OCTOBER 8 – Michael Hooker Research Center BCBS Auditorium, UNC**

6:30pm-onwards      Welcome reception for conference participants, donors and sponsors

### **SATURDAY, OCTOBER 9 – Duke University**

#### **Schichiano Auditorium & Lobby**

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|-------------|--|
| 7:00-8:00   | Buses from UNC campus to Duke campus will be provided.<br>Registered participants will receive more information.   |
| 7:30-8:20   | Breakfast and Registration<br><i>Chapter Resource Fair: please send at least one chapter representative<br/>Taylor Gilliland and Gloria Tavera, UAEM Chapter Outreach Coordinators</i>   |
| 8:30-8:45   | Welcome to 2010 UAEM International Conference<br>Overview of weekend logistics<br><i>UNC &amp; Duke UAEM chapters</i>  |
| 8:45-9:15   | UAEM: History and Mission<br><i>Rachel Kiddell-Monroe, Chair of UAEM Board of Directors</i>  |
| 9:15-10:15  | An Access to Medicines Crisis: From the clinic to international policy<br><i>Dr. Matthew Spitzer – President, US Board of Directors, Doctors Without Borders/MSF</i><br><i>Emi MacLean – US Director of the Access to Essential Medicines Campaign, Doctors Without Borders/MSF</i><br><i>Suerie Moon – Advisor, Medicines Patent Pool</i> |
| 10:15-10:30 | Audience Q&A   |



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## *Introductory Track*

### **Teer Building 115**

10:40-11:30 **Problems:**  
-Intellectual Property Barriers to Access to Medicines  
-The Research & Development Gap  
-Status-quo metrics: How we Measure Research and Access  
*Aria Ilyad Ahmad*

11:30-12:30 **Solutions:**  
-Advancing University Policy  
-UAEM Framework for Changing Practices  
-Closing the Research Gap  
*Gloria Tavera, UAEM student-leader*  
*Michael Lin, UAEM student-leader*

## *Advanced Track*

### **Teer Building 203**

**Session 1:**  
*-Implementing the "Statement of Principles and Strategies": One Year Later*  
*Karolina Maciag*  
*Jillian Irwin*

**Session 2:**  
-National/International innovation mechanisms  
*Sara Crager*

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## **Schichiano Auditorium & Lobby**

12:30-1:20 Lunch, catered by Nourish International  
*Seating by participant interest in International UAEM Working Groups*

1:30-2:10 State of UAEM Address  
*Ethan Guillen, Executive Director, UAEM*

2:15-3:45 UAEM Around the World: Campus Campaign and Working Group Presentations  
*Campus representatives and videos from chapters*

3:45-4:00 Break

4:00-4:45 Plenary on Technology Transfer  
*Cathy Innes – Director, UNC Office of Technology Development*  
*Bob Johnston – Director, Global Vaccines, Inc; Professor of Virology, UNC*  
*Maryann Feldman – S.K. Heninger Distinguished Professor of Public Policy, UNC*

4:45-5:00 Audience Q&A



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- 5:15-6:30 *Transparency and the Research Gap: Breakout Sessions*  
(See your conference packet on which you attend first).
- Seminar A: Social-impact metrics: Measuring the success of technology transfer  
*Bucky Fazen, UAEM-Yale*  
**Teer Building 115**
- Seminar B: Strategies for advancing the neglected diseases campaign  
*Sunny Kishore, UAEM- Tri-Institutional NYC*  
**Teer Building 203**
- 6:30 onwards Dinner in Durham or Chapel Hill
- 9:00 onwards **Activities in Chapel Hill near UNC**  
UAEM and GH Funding Crisis Strategy Brainstorming Session  
*UNC Campus, Campus Y Building*  
Concert @ Cat's Cradle: Deerhunter, Ducktails, Casino vs Japan  
*300-G Main St, Arts Center Plaza, Carrboro*  
Networking at the Wine Bar  
*450 W. Franklin St, Chapel Hill*

**SUNDAY, OCTOBER 10 – Michael Hooker Research Center, UNC**

**School of Public Health Atrium**

- 7:45-8:20 Southern Breakfast Bites

**133 Rosenau Hall Auditorium**

- 8:30-9:15 UAEM/AMSA Biologics Campaign: A review and a look forward  
*Chris Manz, Chair, AMSA PharmFree Campaign*
- 9:15-9:30 Audience Q&A
- 9:30-10:30 **Plenary**  
Universities and Drug Development, International Expansion of Bayh-Dole  
*Bhaven Sampat – Dept of Health Policy and Management, Columbia University*  
*Arti Rai – Duke University Law School*  
*Krista Cox – UAEM staff attorney*  
Audience Q&A



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## Keynote Speech

- 10:30-11:30 Gene Patenting & Access to Medicines  
*Dan Ravicher, Executive Director, Public Patent Foundation*
- 11:30-11:45 UAEM involvement in challenging gene patenting  
*Krista Cox, UAEM staff attorney*
- 11:45-12:00 Q&A

## School of Public Health Atrium

- 12:00-12:45 Speaker Reception/ Lunch

## 133 Rosenau Hall Auditorium

- 1:00-1:30 **Activism by Example**  
An introduction to the Global Health Funding Crisis  
*Matt Kavanagh, Director of US Advocacy, Health GAP*

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- 1:30-2:30 **Breakout Sessions (see conference packet on which session to attend first)**

### *Session A*

#### **133 Rosenau Hall Auditorium**

Introduction to advocacy  
- Launching an advocacy campaign  
*Matt Kavanagh, Health GAP*

### *Session B*

#### **Blue Cross Auditorium, Hooker Research Center**

Writing workshop  
- Letters to Congress, Editorials, Petitions  
*Jane Andrews, UAEM-Hopkins*

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## 133 Rosenau Hall Auditorium

- 2:30-3:00pm Closing Remarks  
*Ethan Guillen, Executive Director, UAEM  
UNC & Duke UAEM*